

A dedicated area for temporary accommodation of tourists in nature.

Facilities will include guest reception and check-in service, campfire zones, drying areas for clothes, and children's playgrounds.

Key features of the campgrounds:

- Self-service – tourists often cook their own meals and clean up after themselves
- Natural location – situated in scenic areas: near lakes, in forests, close to tourist routes
- Affordability – prices lower than hotels, suitable for different budgets

Planned:

3 campgrounds – each for 40 places (including tents)

Investment volume

~70 000 USD






Aquapark

Key advantages of building a aquapark:

- An additional factor when choosing the tourism cluster as a vacation destination
- Attraction of new tourists from the Vitebsk region and nearby areas of Russia
- Diversified leisure options for guests of sanatoriums and hotels
- Family-friendly format: separate zones for children, teenagers, and adults
- Year-round operation, reducing seasonality of tourist flows

Investment
volume

12,1 million USD

- 
- Year-round tourist inflow, reducing seasonality
 - Slopes for both beginners and professionals
 - Opportunity for athletes to train off-season, maintain fitness, and prepare for competitions
 - Capacity of up to 300 people simultaneously
 - Additional infrastructure: rental points, cafés, parking, and related facilities

Investment
volume

**from 0,5 million
USD**



Artificial Ski Slope



Government Support



What investors receive and why it is worth entering now?





What the government provides to investors?

- Tax incentives for selected projects
- Subsidized and preferential loans through the Development Bank
- Government grants, subsidies, and guarantee mechanisms for large-scale investments



Key Benefits for Cluster Projects




Projects Receiving Preferences

Priority project formats

- Medical and wellness facilities (premium and middle-class sanatoriums)
- SPA and recreational complexes with a medical profile
- Premium-segment and integrated tourism projects (event tourism, tourist trails)



- 
- Prepare an investment passport and financial model
 - Coordinate the project profile with the regional coordinator
 - Submit an application to the Development Bank or the competent authority
 - Sign the agreement and launch implementation under KPI monitoring

Important to create a clear business plan, demonstrate solid figures, and show understanding of the target audience.

This way, the approval process moves faster, and preferential benefits can realistically be obtained within a few months.



4 Steps to Preferential Financing



Risks and Main Benefits

Risks:

- Incentives are tied to KPIs and deadlines
- Transparent reporting is required
- Access only for projects with a minimum investment size

Benefits:

- Significant reduction of tax and credit burden
- Priority in the selection of investment projects
- Accelerated payback and growth of tourist flow

This is a rare case where risks are manageable, and the benefit is strategic.



Ushachi Region

a territory of
opportunities for
investment and tourism